

Uganda Insureres Association

Promoting Insurance. Protecting Your Future

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INSURANCE TODAY

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ANCHORING UGANDA'S ECONOMIC GROWTH: THE INSURANCE PERSPECTIVE

As Uganda gears up for the implementation of compulsory local Marine Cargo and Goods in Transit Insurance starting February 1, 2025, it is critical to emphasize that this move promises significant benefits not just for the importers, but for the country's economy at large. This is despite the initial skepticism from a section of the business community.

Insurance is a an important feature of economic stability and growth. In Uganda, where goods worth billions traverse international borders every year, the importance of marine insurance cannot be overstated. For years, Uganda has been losing revenue and economic opportunities to foreign insurers. This is a key gap that the introduction of mandatory local marine cargo and goods in transit insurance seeks to close.

He articulates this perfectly when he points out that the economy cannot grow without insurance. When goods in transit are lost, damaged, or stolen, the impact ripples far beyond the importers and affects the economy at large. Without insurance, such losses become permanent economic leakages

In Uganda, it's estimated that goods worth UGX 100 billion are lost annually during importation. This is potential revenue, jobs, and investments slipping away.

The reliance on foreign insurers has cost Uganda significant revenue. A report by the Inter-Government Standing Committee on Shipping (ISCOS) revealed that between 2009 and 2013, Uganda lost UGX 60.3 billion in VAT and UGX 35 billion in stamp duty because importers purchased insurance from foreign providers. These are resources that could have been reinvested in public services, infrastructure, and economic development.



JOHN BUKENYA

Chief Underwriting Officer, Jubilee Allianz General Insurance Company Ltd

The mandatory local Marine Cargo and Goods in Transit Insurance is a remedy for this long-standing issue. By keeping insurance operations within the country, Uganda is not only protecting its importers but also capturing the economic value of every policy written.

Bukenya further points out that local Marine Cargo and Goods in Transit Insurance is only one piece of the puzzle, but it highlights the broader role insurance plays in economic resilience. Unfortunately, in the short run, from Motor Third-Party Insurance to Workers' Compensation, mandatory policies often seem like additional costs to businesses and individuals.

ANCHORING UGANDA'S ECONOMIC GROWTH: THE INSURANCE PERSPECTIVE

With the launch of the Local Marine Insurance platform which is a collaboration between the Uganda Insurers Association (UIA), Insurance Regulatory Authority (IRA), and Uganda Revenue Authority (URA), the portal is to simplify the acquisition process. In addition, local Marine Cargo and Goods in Transit Insurance offers the comfort that claims are handled locally, under Uganda's regulatory framework which offers accountability and efficiency.

By rooting for insurance whether for goods in transit, workplace safety, or motor vehicles, Ugandans are investing in a system that prioritizes stability and resilience. As February 2025 approaches all importers should rally behind and embrace local Marine Cargo and Goods in Transit Insurance in-order to safeguard their own business interests and Uganda's economy.



UIA JOINS USSIA IN CELEBRATION OF ITS 45TH ANNIVERSARY

The Uganda Insurers Association (UIA) proudly joined the celebration of 45 years of the Uganda Small Scale Industries Association (USSIA) at the UMA Showgrounds, Lugogo. This was an incredible opportunity to connect with MSMEs and reinforce UIA's dedication to their growth and resilience.

On Day Two of the Anniversary Celebrations, Mr. Bengo Badru, Senior Life & Pensions Officer at UIA, delivered an insightful presentation during the Financing and Market Access Symposium. He emphasized the critical role of tailored insurance solutions in protecting MSMEs from risks. Highlighting UIA's collaboration with the Private Sector Foundation Uganda (PSFU) under the COVID-19 Economic Recovery and Resilience Initiative, he expounded on the innovative strategies like sector-specific MSME insurance products and the Business Continuity Plans (BCPs) to support businesses in Agriculture, Trade, Tourism, Manufacturing, and ICT.

Badru highlighted the challenges MSMEs faced during the COVID-19 pandemic, noting how many could have been mitigated with the right insurance solutions. He stressed the need for personalized safetynets to protect entrepreneurs from unforeseen risks and encouraged them to embrace insurance as a vital tool for business resilience. Drawing attention to the opportunities in Uganda's 10-Year Growth Strategy, he urged USSIA members to scale up production for commercial success. Badru further elaborated UIA's dedicated call center, designed to support MSMEs with guidance on insurance and business continuity which reinforces UIA's commitment to empowering businesses for sustainable growth.



KEY TO NOTE

- ✓ *Through our membership, we are dedicated to empowering MSMEs with innovative insurance solutions, fostering growth and resilience in Uganda's dynamic economy.*
- ✓ *Partnering with USSIA is an indicator of our commitment towards building a thriving and sustainable business community.*

UIA ENGAGES MBARARA TRADERS ON INSURANCE

The Uganda Insurers Association (UIA), in collaboration with the Mbarara City Traders Association (MBACITA), carried out a three-day market visit in Mbarara.
This initiative focused on engaging traders and SMEs, distributing the Traders Insurance Solutions Booklet, and following up on a 2023 survey that aimed at identifying key business risks and develop tailored interventions to protect businesses against these challenges.



The exercise began with a visit to the Mbarara City Traders Association (MBACITA) offices, where the UIA team, led by Research Officer Angella Kemigisa and Projects Administrator Angella Eryenyu, officially handed over the Traders Insurance Solutions Booklets to MBACITA Chairman, Mr. Ssezi Mwijuka. This booklet is based on research conducted in 2023 with members of MBACITA, Mbale City Traders Association (MACITA), and Kampala City Traders Association (KACITA), provides an overview of common business risks, available insurance solutions, and key support contacts.

On Day Two, the UIA Team engaged with over 50 traders in Mbarara, sharing the Traders Insurance Solutions Booklets. The traders enthusiastically welcomed the booklets, valuing them as a practical guide to understanding key risks and the insurance solutions available. They particularly appreciated how th e booklets simplified processes like filing claims.

Day Three saw Mr. Ssezi Mwijuka join UIA Team, as they reached out to SMEs, traders, and taxi drivers in Mbarara's business hubs. Using real-life examples, they emphasized how insurance serves as a safety net and protects businesses from unexpected economic challenges.

The three-day exercise focused on building trust in insurance and encouraging a culture of preparedness among traders. Through valuable feedback, traders expressed growing recognition of insurance as essential for sustaining and growing their businesses. This initiative reflects UIA's dedication to fostering economic growth through effective risk management. By engaging directly with traders at their workplaces, UIA underscored its goal of making insurance more accessible, practical, and relevant.

KEY TO NOTE

- ✓ *With support from partners like MBACITA, MACITA, and KACITA, UIA aims to strengthen a resilient and thriving business community.*
- ✓ *The distribution of the Traders Insurance Solutions Booklets, combined with interactive sessions, helps increase awareness and understanding of insurance among the traders*
- ✓ *We believe that this approach builds confidence in insurance as a tool for business sustainability and financial stability*

CELEBRATING EMPOWERMENT: UIA HOSTS WOMEN IN INSURANCE (WIN) END OF YEAR MEET AND GREET

The Uganda Insurers Association (UIA) demonstrated its commitment to gender inclusivity and empowerment in the insurance sector by hosting the Women in Insurance - Uganda (WIN) End-of-Year Meet & Greet at the UIA Office Gardens. This event celebrated WIN's achievements and renewed efforts to promote a more equitable industry.



UIA's HR Manager, Marion Violet Kusoniwa, represented the CEO Jonan Kisakye. She reaffirmed UIA's dedication to supporting WIN's mission of empowering women in insurance. She highlighted how WIN's goals align with UIA's vision for transformative impact in the sector and praised WIN's leadership for their remarkable work over the past five years in advancing gender equity in the Insurance industry. Marion concluded with a strong commitment to continued collaboration between UIA and WIN to further drive growth and inclusivity in the insurance industry.

Hajjat Aphwa Kawaase Sebyala, President of WIN, applauded the remarkable contributions of women who have shaped the insurance industry. She highlighted their dedication to overcoming gender-specific challenges that have historically limited women in leadership roles. She celebrated the progress in empowering women and promoting inclusivity and innovation within the sector.



She also announced the upcoming "WIN at 5" celebration, slated for February 20, 2025, which will showcase the achievements made so far and inspire further efforts towards gender equity and professional excellence in the insurance industry.

KEYNOTE

- ✓ *The Women in Insurance - Uganda End-of-Year Meet & Greet highlighted UIA's commitment to creating a future where women excel as leaders and innovators in the insurance industry.*
- ✓ *As WIN nears its fifth anniversary, the Uganda Insurers Association remains dedicated to promoting inclusivity and empowering women to reach their full potential.*

UIA JOINS FORCES WITH MINISTRY OF WORKS AND TRANSPORT TO PROMOTE ROAD SAFETY



The Uganda Insurers Association (UIA), in partnership with VERMA and Niche, participated in the Run and Community Sensitization Road Safety Initiative under the theme "Honor Victims and Promote Road Safety." Led by the Ministry of Works and Transport, the initiative aimed to address rising road safety concerns in Uganda.

It united key players from the transport and insurance sectors to advocate for safer roads and highlight the role of insurance in managing road-related risks.

Speaking on behalf of the Vice President, General Edward Katumba Wamala, the Minister of Works and Transport, thanked UIA for its continued support to the transport sector. While acknowledging th e convenience of Boda Bodas, he raised concerns about their safety, noting that motorcycles are involved in over 80% of transport accidents. To improve safety, he announced that starting January 2025, Boda Boda riders will be required to carry two helmets, one for themselves and one for their passenger.

The Minister also emphasized personal safety measures, such as using disposable head covers, and praised UIA for promoting motorcycle insurance as an essential part of road safety.



UIA's Board Chairperson Ruth Namuli emphasized the Association's commitment to reducing road traffic injuries. She highlighted a recent UGX 200 million donation to the Uganda Red Cross to enhance its ambulance fleet for faster emergency responses. She also mentioned UIA's collaboration with the Uganda Police to train riders on Motor Third Party Insurance and proper licensing.

Mrs. Namuli announced a donation of 1,000 reflector jackets and 200 helmets to support road safety and expressed gratitude to the Vice President and Minister of Works for their leadership in promoting road safety awareness. General Katumba highlighted that over 4 million vehicles are on Uganda's roads, emphasizing the growing need for motor insurance.

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However, UIA's CEO, Jonan Kisakye, pointed out a concerning gap in the uptake of Motor Third Party Insurance. According to data from the Motor Third Party Insurance Portal, from January to November 2024, only 289,837 private vehicles, 117,248 commercial vehicles, and 97,641 motorcycles had secured insurance. This is a small fraction of the total vehicles on the road which points to a clear need for greater public awareness and compliance.

KEY TO NOTE

✓ *UIA is committed to enhancing road safety in Uganda through continuous efforts and strategic partnerships hence working towards a safer environment for all road users.*

UIA MEMBERS ACTIVITY FOR THE MONTH OF DECEMBER

MAYFAIR INSURANCE





Mayfair Insurance hosts an exclusive Sip & Dine event at Four Points by Sheraton, bringing partners together for insightful conversations about the insurance industry

JUBILEE INSURANCE UGANDA





Jubilee Insurance Uganda spreads festive cheer by awarding winners of the 12 Days of Jubilee Giveaway with Jubilee hampers, Capital Shoppers vouchers and fuel vouchers worth UGX 300,000.

UIA MEMBERS ACTIVITY FOR THE MONTH OF DECEMBER

SANLAM GENERAL INSURANCE





Sanlam General Insurance rewards Sanlam Riddle winners with hampers.

LIBERTY UGANDA





Liberty Uganda, led by Business Development Manager (LLAU), Charles Dickens Masiga, present the importance of health and life insurance to the Omega Organization and Central Region Old Persons Association

UIA MEMBERS ACTIVITY FOR THE MONTH OF DECEMBER

UAP OLD MUTUAL





Godfrey Bukomeko, Research Analyst at Old Mutual Investment Group Uganda, shares valuable insights on investing and Unit Trusts.